

# **Atopic Eczema Care Priorities Survey**

GlobalSkin

## **Context and Privacy Statement**

The GlobalSkin Atopic Eczema Community wants to ensure that people living with atopic eczema receive high-quality, patient-centered care in line with their needs and preferences.

In order to more clearly communicate the community's vision of patient-centered care with policymakers, advocates, and health care providers, the community must first define patient-centered care for itself. To that end, the International Alliance of Dermatology Patient Organizations (also known as GlobalSkin)—in consultation with its Atopic Eczema Advisory Committee— has designed this survey that will help to identify the priorities for patient-centered care.

This online survey includes 12 questions aimed at identifying the care priorities from the perspective of patients, and the ongoing care challenges and barriers for people living with atopic eczema and their caregivers.

The final Atopic Eczema Care Priorities document, informed by your survey responses, will be grounded in the experiences and priorities of people living with atopic eczema.

#### Privacy

This privacy policy outlines how we make use of the information you submit to us in this survey.

#### **Collected Information**

Personal information is requested in this survey. The more information you submit and the more accurate it is, the better we are able to tailor our messaging and work to meet your needs. However, your specific identity will remain anonymous when data is reviewed.

SurveyMonkey and GlobalSkin do not sell individual responses to anyone and do not use those responses for purposes unrelated to providing or improving services for people like you, and as outlined in the privacy policy. Some uses SurveyMonkey does make of respondent-related data includes, for example, in its survey tool aggregating usage trends around Respondents (types of questions answered and success of specific survey and question types over time) – this is done so SurveyMonkey can make more accurate recommendations to its users around their services.

SurveyMonkey acts as a custodian of respondent email addresses and associated contact information data. They don't sell these email addresses or phone numbers and they would use them only as directed by you and in accordance with SurveyMonkey's Privacy Policy. GlobalSkin is not collecting email addresses nor phone numbers.

### **Use of Personal Information**

GlobalSkin's purpose in collecting personal information is to identify priorities in patient-centered care based on your responses.

We will not disclose or transfer your personal information to any third parties except as outlined in this privacy policy. We reserve the right to disclose or transfer your personal information under the following conditions:

- We have your consent to do so.
- We believe that it is necessary to do so in order to respond to any claims.
- We believe that it is necessary to do so in order to comply with the law, legal processes, or authorities.
- We believe that it is necessary to do so in order to protect the rights, property, interests, or safety of GlobalSkin, our employees, our users, or the public.