



GLOBALSKIN.ORG
International Alliance of
Dermatology Patient
Organizations

GRIDD

*Global Research on the Impact
of Dermatological Diseases*

Campaign Toolkit

PHASE 3 -
PATIENT DATA VERIFICATION **DELPHI**

GLOBALSKIN.ORG/RESEARCH

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Use these visuals and text prompts on your social streams

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Shareable text for your newsletter or blog post inviting your community to participate in GRIDD Phase 3 – Patient Data Verification Delphi

For more information visit
[GlobalSkin.org/Research](https://globalskin.org/research)

or contact
info@globalskin.org

Take the Delphi survey at
<https://www.my.crf.one/en/Public/Index/6066>

Email Template to Patients sent from Patient Organizations

*items highlighted in green are to be added by each PO

Subject: Have Your Voice Heard - Important Dermatology Research Project

Dear [PO NAME] Patient Community,

As someone living with a dermatological condition, the International Alliance of Dermatology Patient Organizations (also known as GlobalSkin) is inviting you to participate in a unique research project where **you** are the expert and **your** opinion matters. [PO ORG NAME] is a **Proud Member of GlobalSkin** and we are excited to invite you to participate in a unique and important research project.



GLOBALSKIN.ORG

International Alliance of
Dermatology Patient
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The Global Research on the Impact of Dermatological Diseases (GRIDD) project, launched by GlobalSkin in 2017, is the world's first global **patient-initiated** research in dermatology. GRIDD is currently in: Phase 3, the **Patient Data Verification Delphi (the Delphi)**.

By participating in GRIDD you will be helping to design a new and credible measurement tool (questionnaire) that fully explains the impacts and challenges you experience living with your dermatological condition.

How You Can Get Involved

GlobalSkin needs you to participate in the **GRIDD Delphi**, which involves completing two surveys – one now in December and the second in February. The Delphi is available online in English, French, Spanish, Mandarin (simplified Chinese), Arabic and German and is open to adult dermatology patients in all countries around the world.

Why GRIDD Matters for Patients

By taking part in the Delphi and completing the two surveys, you will be making an important contribution to improving the lives of [PO DISEASE AREA] patients and all dermatology patients around the world now and in the future. Ultimately, when the GRIDD project is complete, we will use the data to help convince decision-makers that dermatological diseases like ours matter and should be taken seriously.

Add Your Voice: [Take the DELPHI Survey Now](#)

The survey is open for 6 weeks from early December until mid-January.

Please support this important research for a better future for [PO DISEASE] patients!!

Note: An e-mail will be sent to you from the GRIDD team in February 2021 to invite to you complete Survey #2.

For more information about GRIDD, or to contact GlobalSkin staff visit: globalskin.org/research

Thank you

[PO NAME and Signature]

Newsletter/Blog post

Patient-initiated Dermatology Research Needs [Patient Organization Name] Participants!

The [International Alliance of Dermatology Patient Organizations](#) (also known as GlobalSkin) is inviting [PO NAME] patient community members to participate in a unique research project where the dermatology patient is the expert and their opinion truly matters.

With the help and guidance of dermatology patient around the world, the [Global Research on the Impact of Dermatological Diseases](#) (GRIDD) project aims to develop a global instrument **to measure the impact of living with skin diseases on a global scale**. Further, it will document patient experiences including the extent of disease impact and burden for patients and their families.

Dermatology patients are needed!

The GRIDD project is currently in Phase 3 and focused on a Patient Data Verification Delphi. The goal of the Delphi is to gather impact data from 2000 adult dermatology patients representing as many different dermatological diseases as possible and from all regions of the globe.

As a participant, you would be asked to take part in two surveys – one now and then one in two months. The survey will ask you questions about your experience living with [PO DISEASE NAME] and how it impacts your life and how much of a burden it is on your family.

By taking part in the Delphi and completing the two surveys, you will be making an important contribution to improving the lives of [PO DISEASE NAME] patients and all dermatology patients around the world now and in the future.

Make YOUR IMPACT – [Take the Delphi Survey Now](#)

The survey is live for 6 weeks from December 2020 to mid-January 2021.

For more information about GRIDD or GlobalSkin please visit – <https://globalskin.org>

Social Media Posts for Toolkit

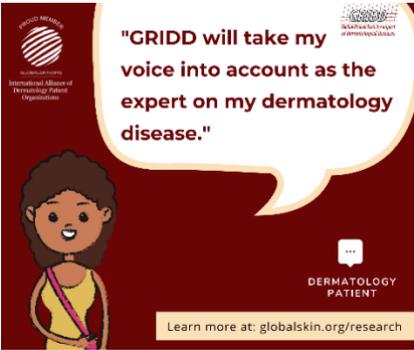
GlobalSkin has created social media posts for your use to help reach your patient community. Please be sure to tag our organization in each post depending on the platform you use. You can download all the images on the [GlobalSkin website](https://www.globalskin.org).

Facebook: [@IADPOforGlobalSkin](https://www.facebook.com/IADPOforGlobalSkin)

Twitter: [@IADPO](https://twitter.com/IADPO)

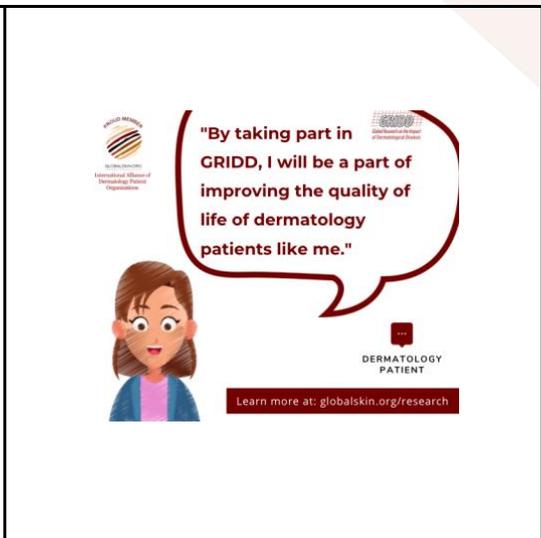
LinkedIn: <https://www.linkedin.com/company/international-alliance-dermatology-patient-organisation---iadpo/>

Instagram: [@GlobalSkin_IADPO](https://www.instagram.com/GlobalSkin_IADPO)

Post text	Image
<p>As a Member of @IADPO we encourage the [PO NAME] patient community to take part in the #GRIDD Delphi study. This important dermatology research will help tell the world what it is really like to live with [PO DISEASE NAME]. https://www.my.crf.one/en/Public/Index/6066</p> <p>#GRIDDResearch #GlobalSkin #SkinDisease #DermatologyPatients [#PO_DISEASE_NAME] #Dermatology</p>	
<p>As a supporter of @IADPO's GRIDD project, we invite ALL adult patients of [PO NAME] to MAKE AN IMPACT for [PO DISEASE NAME], by participating in the #GRIDD Research study. Take the survey today https://www.my.crf.one/en/Public/Index/6066.</p> <p>#GRIDDResearch #GlobalSkin #SkinDisease #DermatologyPatients [#PO_DISEASE_NAME] #Dermatology</p>	

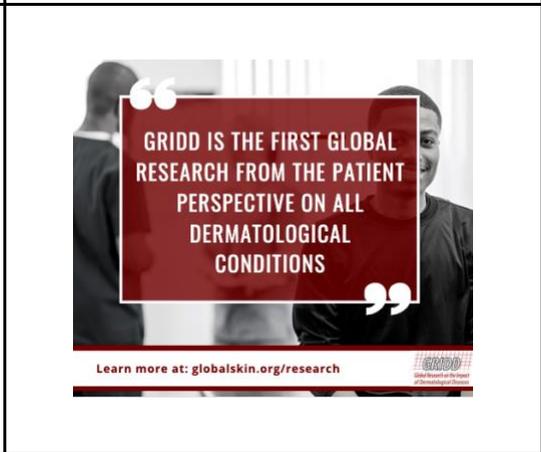
Attention all patients! WE NEED YOUR HELP to improve the lives of everyone living with [PO DISEASE NAME]. Please participate in @IAPDO's #GRIDD study to further our collective cause and make a global impact in demonstrating what it is really like to live with [PO DISEASE NAME]. <https://www.my.crf.one/en/Public/Index/6066>

#GRIDDResearch #GlobalSkin #SkinDisease
#DermatologyPatients [#PO_DISEASE_NAME]
#Dermatology



GRIDD is the first global patient-initiated and patient-led impact research study in dermatology. Led by @IADPO, it measures the true impact of skin diseases from the patient perspective. To learn more project and get involved visit <https://globalskin.org/research>

#GRIDD #GRIDDReserach #GlobalSkin



There is still time to take part #GRIDD Delphi study. You can make a difference in the lives of dermatology patients in [COUNTRY] and around the world by sharing what it is really like to live with [PO DISEASE NAME]. The survey closes mid-January. TAKE PART TODAY!
<https://www.my.crf.one/en/Public/Index/6066>

#GRIDDResearch #GlobalSkin #SkinDisease
#DermatologyPatients [#PO_DISEASE_NAME]
#Dermatology

