

GlobalSkin 2019 Conference Program

Wednesday, June 5	
Afternoon	RareDERM Forum
Thursday, June 6	
All day	Atopic Dermatitis Forum
AI Day	RareDERM Forum
3:00 - 5:00 pm	GlobalSkin 2019 Conference Registration
Friday, June 7	
8:00 – 17:00	Patient Village
8:00 – 17:00	Partner Village
8:00 - 10:00	GlobalSkin 2019 Conference Registration
10:00 - 10:10	GlobalSkin 2019 Official Opening Ceremony
10:10 - 10:40	Plenary Session: Power of the Patient Voice (Platinum Partner)
10:40 - 11:00	Succeeding Together (Kathy Redmond, facilitator)
11:00 - 12:30	Plenary Session: Leading Edge Science of the Skin (Dermatology Expert)
12:30 - 13:45	Lunch
13:45 - 14:15	Plenary Session: Advancing Dermatological Care and Treatment (Expert Panel)
14:20-16:00	Break-out Sessions: <i>(each 45 min session will be offered twice – at an Introductory and In-Depth level)</i>
	1. <i>Topic 1</i>
	2. <i>Topic 2</i>
	3. <i>Topic 3</i>
16:00-16:20	Health Break in Partner Village
16:20 - 16:35	Plenary: IADPO’s Code of Ethics: Raising the Bar for Patients
16:35-17:00	IADPO Board President’s Report
18:30-19:30	Networking Reception
19:30-21:30	One World Dinner & Awards Ceremony (Patient-Centricity and Partner Awards)
Saturday, June 8	
8:00 – 17:00	Patient Village
7:00-8:25	Breakfast
8:30-8:35	Day 2 Opening Remarks
8:30-9:15	Plenary Session: The Increasing Demand for Patient-initiated Research: the GRIDD Response
9:20-10:30	Plenary Session: Advocating for Patients by Speaking the Data Language
10:30-10:50	Health Break in Partner Village
10:50-12:00	Plenary Session: Benefiting Patients through a Global Campaign for Skin
12:00-13:00	Lunch
13:00-14:40	Break-out Sessions: <i>(each 45 min session will be offered twice – at an Introductory and In-Depth level)</i>
	1. <i>Topic 4</i>

	2. <i>Topic 5</i>
	3. <i>Topic 6</i>
14:40-15:00	Health Break in Partner Village
15:00-16:40	Break-out Sessions: <i>(each 45 min session will be offered twice – at an Introductory and In-Depth level)</i>
	1. <i>Topic 7</i>
	2. <i>Topic 8</i>
	3. <i>Topic 9</i>
16:40-17:00	Revisiting Themes and Key Learnings (Kathy Redmond)
18:30-21:30	“Patients First” Dinner (off-site)
Sunday, June 9	
8:00 – 14:20	Patient Village
7:00-8:30	Breakfast
8:30 - 10:00	Plenary Session: Supporting Patients Together: collaboration between patient organizations and industry (Pharma Partners)
10:00 - 10:20	Health Break in Partner Village
10:20-11:50	Living Library Sessions* (delegates participate in 3 topics x 30 min each)
12:00-13:00	Lunch
13:00-14:00	Special Keynote Speaker
14:00-14:20	Closing Remarks

Potential Workshop and Living Library Session Topics:

- Advocacy
 - Effective Tools, Tactics, Tips in Advocacy
 - Developing Effective Advocacy Strategies
 - Patient Involvement in Policy Making
 - How to Work with Key Influencers in Healthcare
 - Empowering Patients to Get Involved in Advocacy
- Science & Research
 - Clinical Trials – how and why we should encourage patients to get involved
 - Best Practices in Patient-initiated Research
 - Building Online Surveys for greater patient engagement
 - Building Your Organization’s Research Culture
- Organizational Effectiveness
 - Strategic Planning
 - Using Social Media to build a wider, more engaged network
 - Next Generation Web Sites- less expensive, easier to build, and maintain
 - Building an Effective Board of Directors
 - Online Tools for Efficiency
 - Establishing your Brand – why it makes a difference and how to do it economically and quickly.
 - Working with the Media - strategies for success
 - Building Funding Proposals that Demonstrate Value
 - Creating Compelling Public Awareness Campaigns
 - Finding Partners and Establishing Mutually Beneficial Relationships
 - Fundraising Approaches that Work
 - Programs and Approaches for Engaged Members/Stakeholders