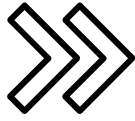


GlobalSkin-Europe Community Engagement 2022- 2024

WHAT

IS THE **OVERARCHING GOAL** OF COMMUNITY ENGAGEMENT?



Empower GlobalSkin-Europe to **unite** with a **single voice** and to elevate dermatology to the **top of health policy in Europe.**

HOW

WILL THE GLOBALSKIN-EUROPE COMMUNITY ACHIEVE THIS GOAL?



TWO PILLARS



GlobalSkin-Europe's desire is to become a **unified community**, that will drive **solutions** for those living with a dermatological disease.

ACTION

Actionable outcomes, insights, & measurements from every interaction.

BUILD

Building awareness for dermatological diseases.

COLLABORATE

Collaborating with both internal & external stakeholders.

GRIDD DATA UNITES OUR VOICES AND EMPOWERS OUR ENGAGEMENT

GRIDD

Global Research on the Impact of Dermatological Diseases



THIS REAL-WORLD DATA WILL:

Enable data-driven discussions with health policy leaders at the national, European and global levels.

Leverage unique data to elevate the prioritization of dermatological diseases on policy agendas.

Champion the cause of improving the lives of people with dermatological diseases.